

## Bar Ilan University becomes Startup Europe Ambassador

**19 March 2018, Ramat Gan -- Bar Ilan University proudly becomes “Startup Europe Ambassador” in Israel . The Startup Europe Ambassadors are a group of key influencers in the European startup ecosystems to provide information and advice about the European Commission's Startup Europe initiative. The objective is to democratise the startup phenomenon so that every citizen has a fair chance to become a successful entrepreneurs wherever they are located in Europe. The ambassadors will also help startups in their growth phase to have access to all the opportunities offered at European level. All Startup Europe Ambassadors are publicly presented today at the “Startup Europe Campfire” held in Paris.**

Throughout the years, European Commission's Startup Europe initiative has become a top reference in the European startup related field, by supporting directly around 60 local ecosystems and over 750 startups to grow beyond borders. The mission of Startup Europe is to build a Startup Continent by connecting pools of talent. The initiative *encourages* entrepreneurship, startup creation and growth; and *connects* startups, investors, accelerators, corporates, universities and the media through an array of grassroots initiatives or networks.

Bar Ilan University is part of the new Startup Europe Horizon 2020 funded project **MY-GATEWAY** which is publicly launched today during the Startup Europe Campfire in Paris.

Bar Ilan University is a full partner to the European funded two year-long project MY-GATEWAY. This project aims to fully integrate the unduly overlooked ecosystems of startups in the Czech Republic, Romania and Slovenia, at a time when the ecosystem of Central and Eastern Europe Startups is warming up. It is transforming from a talent outsourcing destination to an entrepreneurial region, and therefore MY-GATEWAY aims to produce, in these ecosystems, concrete changes for targeted startups that enhance their abilities and correspondingly enhance the local actors involved. This will be done in My-Gateway by increasing the knowledge and highlighting the expectations and challenges for start-ups, investors and research organisations in the Czech Republic, Romania and Slovenia.

Prof. Eyal Yaniv and the Research Authority participate in all the activities required of BIU throughout the project. <http://research.biu.ac.il/content/my-gateway>

In an ever-changing European startup ecosystem the Startup Europe initiative has designed the group of its Ambassadors **to democratise the startup phenomenon** so that every citizen has a fair chance to become a successful entrepreneurs wherever they are located in Europe. The role of the ambassadors is to provide information and advice about the European Commission's Startup Europe initiative, The objective is that every European entrepreneur has access to all the opportunities offered at European level. In addition, the ambassadors will also help **startups in their growth phase** to have access to all the opportunities offered at European level.

The Startup Europe Ambassadors will actively contribute to the visibility of Startup Europe activities at the local level by acting as a key **information point** in their countries and also as **connector** for the local ecosystem with the other startups ecosystems across Europe. The first members of this group are the organisations who have been selected through the evaluation of proposals of European Commission's Horizon 2020 ICT 32 call, as well as partners of European funded projects WEB UP or OpenMaker.

The complete list of Startup Europe Ambassadors is published here: <http://startupeuropeclub.eu/startup-europe-ambassadors/> and you can meet us during future Startup Europe events organised in 2018: [STARTUP OLÉ 2018](#) (17- 19 April, Salamanca, 2000 startup stakeholders, free registration), [EUROPEAN MAKER WEEK 2018](#) (18-27 May, 300 maker events in 28 countries), Startup Europe Summit 2018 (European Commission's foremost technology policy conference for startups. 15 October, Sofia, BG), <https://websummit.com/> <http://startupeuropeclub.eu/startup-europe-leading-partner-for-entrepreneurs-and-their-ecosystems/>

Meetings at Bar Ilan University

Annual conference on smart cities in June 2018 <https://www.biu-smart-city.com/>

Monthly meeting of Innovation – Bar Ilan University's Innovation club

<https://www.facebook.com/groups/1457829014433669/>

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## About Startup Europe

Startup Europe is an initiative of the European Commission which falls under its priority of the “Digital Single Market”. Startup Europe’s goal is to democratise the startup phenomenon so that every citizen has a fair chance to become a successful entrepreneurs wherever they are located in Europe. In addition, Startup Europe helps startups in their growth phase to scale-up across Europe and internationalise worldwide. Startup Europe’s first priority is to develop high quality ecosystems based on talent and high level of connectedness among the players of the ecosystems at EU level.

The Startup Europe has mobilised the tech entrepreneurship ecosystem and helped them to have their voice heard at the EU institutions. It has helped to get a better understanding of this environment and has raised political awareness on the subject. Within the Horizon 2020 framework, 2018-2020 timeframe, 7 projects are working together in terms of financing, skills, entrepreneurial events and growth advice. Startup Europe’s programmes focus on helping startup communities, increase collaborations between startup ecosystems, encouraging entrepreneurship, startup creation and scaling business.

Learn more on the single point for startups (One Stop Shop) to access all the information they need to grow and thrive: <http://startupeuropeclub.eu/>

## About your organisation

Bar-Ilan University is one of Israel's leading institutions of higher education with a student population of approximately 17,550 at the main campus in Ramat Gan. This figure includes 6,000 young researchers of which 1,800 are PhD students.

The university offers high-level academic studies and the development of advanced research within the framework of faculties, departments, multi-disciplinary centers and research centers.

Aiming to excel in research, in recent years Bar Ilan University has placed major emphasis on expanding its research activities and advanced studies, by substantially increasing the number of research students via Presidential and other scholarships. The university has also developed unique interdisciplinary study programs and has intensified research and instruction in fields that are at the forefront of sciences such as computational biology, biotechnology, nanotechnology, brain and more. Bar Ilan University has a vibrant Graduate School for Business Administration offering courses on Smart Cities, courses for accelerators and an entrepreneurship program. In 2016 Bar Ilan established a Center of Smart Cities on its campus which is an ecosystem for smart city development. ILANOVATION is Bar Ilan University's Center of Entrepreneurship, which was established in 2015 in order to provide entrepreneurs with knowledge and tools for creative initiatives and personal advancement. The center offers a wide variety of services and resources, as well as providing guidance for any kind of inquiry regarding business and entrepreneurial issues.

<https://www1.biu.ac.il/indexE.php>